|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Cross Impact Matrix** | | | | | |
|  |  |  |  |  |  |
|  | **Variable 1** | **Variable 2** | **Variable 3** | **Variable 4** | **Variable 5** |
| **Variable 1** |  |  |  |  |  |
| **Variable 2** |  |  |  |  |  |
| **Variable 3** |  |  |  |  |  |
| **Variable 4** |  |  |  |  |  |
| **Variable 5** |  |  |  |  |  |
|  |  |  |  |  |  |
| **+** | Strong Positive | |  |  |  |
| + | Positive |  |  |  |  |
|  | Neutral |  |  |  |  |
| - | Negative |  |  |  |  |
| **-** | Strong Negative | |  |  |  |