|  |
| --- |
| **Cross Impact Matrix** |
|  |  |  |  |  |  |
|   | **Variable 1** | **Variable 2** | **Variable 3** | **Variable 4** | **Variable 5** |
| **Variable 1** |  |  |  |  |  |
| **Variable 2** |  |  |  |  |  |
| **Variable 3** |  |  |  |  |  |
| **Variable 4** |  |  |  |  |  |
| **Variable 5** |  |  |  |  |  |
|  |  |  |  |  |  |
| **+** | Strong Positive |  |  |  |
| + | Positive |   |  |  |  |
|   | Neutral |   |  |  |  |
| - | Negative |   |  |  |  |
| **-** | Strong Negative |  |  |  |